Posting every day but still getting no engagement?

You don't need more posts.

You, my friend, need better comments.

When I started creating content on here, my posts barely got engagement.

The views trickled in.

Engagement? Pretty crappy.

I thought I needed better content.

Which was also true, but that's a different story.

As it turns out, I was missing the biggest growth hack on LinkedIn.

Strategic commenting.

When I started writing intentional comments, everything changed.

More profile visits.

More connection requests.

More inbound leads.

Here are six powerful ways to use comments to drive engagment:

1. Value-Add Commenting
2. Fast First Responder
3. CEA Formula (Compliment, Expand, Ask)
4. Cross-Pollination Tagging
5. Comment Threading
6. Funny Comments

LinkedIn is not just about interacting with others.

The right comments get you noticed.

They position you as an expert.

They grow your brand faster than posting alone.

What's your favorite commenting strategy?

Drop it below. 👇

Save this post for later. ✏️

- Not Emojis, but leave thoughtful, engaging comments (Emojis don't count)
- Like your comment after you drop it.
- Use these templates.
- Between 3 words minimum and 30 words max (simple english, no jargons, like a human)

TEMPLATE 1 - Agree

Loved this post!
[Low Friction - Easy to read]

I especially liked X - it stood out to me because of Y!
[Shows that you have consumed the post]

From my experience on X, this is what is true
(share your personal experience/opinion on the topic).
 [Shows expertise - Builds curiosity - People reading will visit your profile]

TEMPLATE 2 - Disagree

Really interesting post! I agree with X, but I'd like to share why I disagree with Y
[Be authentic - If you disagree, share your opinion respectfully]

TEMPLATE 3

Wow! The way you talked about X was great
[Compliment them on what they have spent most time on]

I felt like watching a movie with going through this [Share how you have felt during the post] Will definitely implement this in my brand/content
[Subtle hint to people reading you also have a presence]